



Your winery is your passion
...marketing wineries is ours.

CRIMSON *Vine*
MARKETING

Top Shelf Marketing for Wineries

A different approach to **wine marketing.**

Our philosophy revolves around building a trusted, ongoing partnership. We're not just here for quick wins; we're here to help you establish a strong, enduring presence in the market. It's about more than just projects—it's about realizing your brand's full potential.

We get it. **You just want results.**

- ✓ More **online sales**
- ✓ More **tasting room traffic**
- ✓ More **wine club members**

If you need to start smaller or don't need the full agency solution, that's okay too! We have a ton of experience helping wineries move the needle with one-off campaigns, graphic design projects, websites, and photography. We want to work with you in whatever way makes sense for your business and your goals.



How we **help you grow!**

Every winery's marketing needs change based on their goals and seasonality. Our marketing partnership program offers a flexible, affordable way to have all your marketing needs met.

- ✓ **Brand Development**
- ✓ **Website Design**
- ✓ **DTC Sales Strategies**
- ✓ **Digital Advertising**
- ✓ **Social Media Management**
- ✓ **E-Commerce Integrations**
- ✓ **Bottle Shots**
- ✓ **Logo & Label Design**
- ✓ **Photo & Video Services**
- ✓ **Email Marketing**
- ✓ **Brochures & Tasting Notes**
- ✓ **Professional Printing Services**

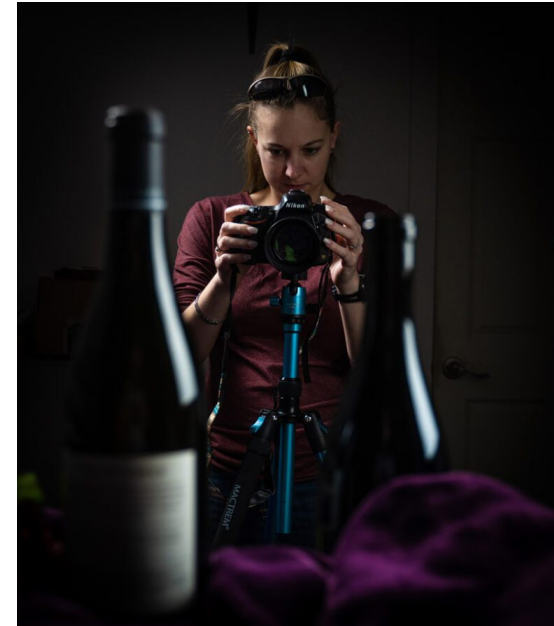


Why choose **Crimson Vine Marketing?**

Choosing a winery marketing agency is like finding the perfect blend for your finest wine—it's a big investment, and you want that *je ne sais quoi* that's going to take it over the top. At Crimson Vine Marketing, we pride ourselves on being more than an agency—we're your winery's marketing partner. Choose a team that not only understands the ins-and-outs of the wine industry but also dives into your brand with the same enthusiasm you have for your best vintage.

More than a **wine marketing agency.**

Crimson Vine Marketing, a dynamic arm of Cougar Digital Marketing, brings a wealth of expertise in crafting optimized websites and impactful marketing strategies for wineries. Born from Cougar Digital's success and fueled by a deep passion for the wine industry, we've evolved into a dedicated force specializing in winery marketing. With a local touch and a team committed to the growth of wineries across the country, Crimson Vine Marketing is your go-to for top-shelf marketing for wineries and vineyards.



Your dedicated **winery marketing team.**

Success tastes sweeter when you've got a marketing partner that understands wine and winery marketing—a partner that feels more like an extension of your team than another thing you've got to manage.



Travis



Mykaela



Ashley



Josh



Ashley K



Nick



Andrea

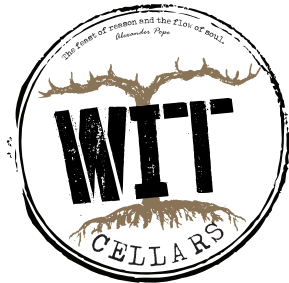
Our promise to **you.**

We value our clients and think of ourselves as a part of your team. We're here to help you improve your brand recognition and increase sales, not just spend your money. Because we don't do year-long contracts, our success is dependent on your success—and we'll do everything we can to make that happen.

- ✓ **We promise** to never sell you a marketing service you don't need.
- ✓ **We promise** to value your time and money.
- ✓ **We promise** to develop and execute a strategy that gives you the best opportunity for success.
- ✓ **We promise** to learn as much from what is not working as much as we learn from what is working.
- ✓ **We promise** to be innovative and to think outside the box.
- ✓ **We promise** to be mindful of your budget and how it's spent.
- ✓ **We promise** to be honest and transparent at all times.
- ✓ **We promise** to provide real-world data to measure results.
- ✓ **We promise** to keep you as involved as you want to be.
- ✓ **We promise** to never lock you into year-long contracts.







"The Crimson Vine team is so **kind, on point, creative and fun!**
They are as invested as we are and that speaks volumes."





"All I know is I've never sold wine online before and **now I'm shipping 3-5 cases a week.** I give all the credit to Crimson Vine Marketing!"

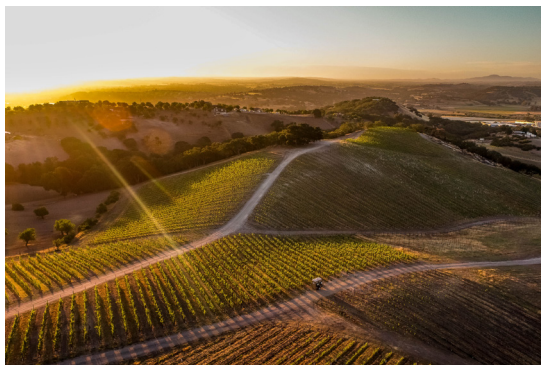


COPIA

VINEYARDS & WINERY



"The team at Crimson Vine Marketing has a **targeted and personalized approach** that we appreciate as a small business! Their attention to detail is **second-to-none** and the digital strategies that they have implemented have **very positive results**. They are more than a marketing agency. **They are a marketing partner.**"





"Crimson Vine Marketing has the **perfect balance of discipline, creativity and knowledge** of what works and what doesn't....Without a doubt **I would recommend Crimson Vine Marketing to anyone.**"





Let's talk **wine marketing.**

We'd love to talk about your winery or vineyard goals and how working with a dedicated marketing partner can help you achieve them.

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